

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Fifth Trimester MBA Degree Examination April 2021

Course Code: 52**Course Name: BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Max. Marks: 60

Duration: 3 Hours

PART A*Answer all questions. Each question carries 2 marks*

Marks

Describe in a paragraph

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|---|-----------------------|-----|
| 1 | Business ethics. | (2) |
| 2 | Deontology. | (2) |
| 3 | Insider trading. | (2) |
| 4 | Ethics audit. | (2) |
| 5 | Corporate disclosure. | (2) |

PART B*Answer any 3 questions. Each question carries 10 marks*

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| 6 | List and explain any 5 sources of morality. | (10) |
| 7 | Discuss the social contract theory in ethics. | (10) |
| 8 | Prepare guidelines to prevent sexual harassment in workplace. | (10) |
| 9 | Describe agency theory in corporate governance. | (10) |
| 10 | Give an account on Basel III. | (10) |

PART C*Compulsory question carrying 20 marks*

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| 11 | Most companies have long practiced some form of corporate social responsibility with the goal of contributing to the well-being of the communities and society they affect and on which they depend. But there is increasing pressure to dress up CSR as a business discipline and demand that every initiative deliver business results. That is asking too much of CSR and distracts from what must be its main goal. If in doing so CSR activities mitigate risks, enhance reputation, and contribute to business results, that is all to the good. But for many CSR programs, those outcomes should be a spill over, not their reason for being. Hence arguments are favourable and unfavourable about CSR. | (20) |
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Questions:

1. Give a brief description on CSR. (5)
2. List any 5 arguments for CSR. (5)
3. Record any 5 arguments against CSR. (5)
4. Highlight an Indian example of CSR. (5)
