

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**

Fifth Semester B.Tech Degree Regular and Supplementary Examination December 2020

**Course Code: HS300****Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

**PART A***Answer any three full questions, each carries 10 marks.*

Marks

- |   |   |     |
|---|---|-----|
| 1 | a) Provide a definition for Management.                                       | (2) |
|   | b) Is management is an Art or Science? Explain.                               | (3) |
|   | c) What are the significances of Managerial ethics?                           | (5) |
| 2 | a) What are the significances of Henri Fayol's Principles of Management?      | (5) |
|   | b) Differentiate between Contingency management approach and System approach. | (5) |
| 3 | a) Compare F. W. Taylor's and Gilbreth's approaches to management.            | (5) |
|   | b) Explain any five characteristics of Management.                            | (5) |
| 4 | a) How does the management in view of an entrepreneur differ from an MNC?     | (5) |
|   | b) Explain Maslow's Hierarchy of needs theory.                                | (5) |

**PART B***Answer any three full questions, each carries 10 marks.*

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|---|--|------|
| 5 | What are the principles of planning, explain?                                    | (10) |
| 6 | Discuss any five organizational structures with suitable examples.               | (10) |
| 7 | a) Discuss any five types of plans.  | (5)  |
|   | b) Write a short note on span of control.  | (5)  |
| 8 | a) Write down the features of MBO.   | (5)  |
|   | b) Define and explain different types of risks, the management has to deal with. | (5)  |

**PART C***Answer any four full questions, each carries 10 marks.*

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|----|---|-----|
| 9  | a) Write a short note on Training and Development. What are their objectives? | (5) |
|    | b) What are the trait differences in leading and managing?                    | (5) |
| 10 | a) What are the factors affecting staffing? Explain them in brief.            | (5) |
|    | b) What are the elements of communication process?                            | (5) |

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- 11 a) Differentiate between job design and job analysis. When do their need arise? (5)
- b) Discuss the use of Trait approach and Contingency approach to leadership? (5)
- 12 a) What are the principles of staffing? Explain. (5)
- b) What are the characteristics of Leadership? (5)
- 13 a) Give a brief note on culture-responsive organizations. (5)
- b) Explain Motivation. What are the factors affecting Motivation? (5)
- 14 a) What are the steps included in a selection processes? (5)
- b) How budgets are classified? (5)

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