

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH SEMESTER B. TECH DEGREE EXAMINATION(R&S), DECEMBER 2019

Course Code: HS300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

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|---|----|---|-----|
| 1 | a) | Define management. | (2) |
| | b) | Explain the five managerial functions. | (8) |
| 2 | a) | Is management a science or art or both? | (4) |
| | b) | How do you view management in global, innovative and entrepreneurial perspective? | (6) |
| 3 | a) | Define scientific management. | (2) |
| | b) | Explain any four techniques in scientific management. | (8) |
| 4 | a) | Explain Ouchi's theory Z by differentiating between American and Japanese management. | (6) |
| | b) | Explain the postulates of Ouchi's theory and comment on its application in Indian conditions. | (4) |

PART B

Answer any three full questions, each carries 10 marks.

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|---|-----|--|------|
| 5 | | Explain the various steps involved in planning process. | (10) |
| 6 | a) | Define planning and discuss levels of planning. | (6) |
| | b) | Why planning and controlling are said to be inseparable- the Siamese twins of management. | (4) |
| 7 | a) | Define organizing. | (2) |
| | b) | Explain organisation levels in terms of narrow and wide spans with sketches and discuss its merits and demerits. | (8) |
| 8 | (a) | What is meant by decision making and rationality in decision making. | (4) |
| | (b) | Explain the three approaches to select an alternative in decision making such as experience, experimentation, research and analysis. | (6) |

PART C

Answer any four full questions, each carries 10 marks.

- 9 What is meant by staffing? Discuss the systems approach to staffing. (10)
- 10 Define delegation of authority and discuss advantages of delegation. (10)
- 11 Explain the steps in selection process of a candidate from receiving application to final selection. (10)
- 12 a) Define leadership. (2)
- b) Explain trait theory of leadership and discuss its advantages and limitations. (8)
- 13 a) Define controlling. (2)
- b) Differentiate and discuss feedforward and feedback control systems. (8)
- 14 a) Name and explain any four control techniques. (4)
- b) Explain the principle of preventive control and also discuss its assumptions and advantages. (6)
